## Geographic Accuracy of Cell Phone RDD Sample Selected by Area Code versus Wire Center

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### Abstract<sup>1</sup>

The assignment of geographic location to cell phone numbers in RDD cell phone sample frames is often inaccurate. This inaccuracy can potentially lead to increased cost and bias for area-specific telephone surveys and increase variance for national telephone surveys with area stratification (Skalland and Khare, 2013). The assignment of a cell phone number to a geographic location in the construction of the sample frame can be based on the area code of the phone number, location of the wire-center associated with the phone number, or rate center associated with the phone number. In this paper, we compare state and local-area geographic accuracy rates of cell phone numbers assigned to a geographic location based on the area code of the phone number versus the wire center associated with the phone number using data from the National Immunization Survey (NIS), a dualframe RDD survey sponsored by the Centers for Disease Control and Prevention and fielded by NORC at the University of Chicago. Reported geography from NIS survey respondents is compared to geographic information from the cell phone sample frame and accuracy rates associated with geographic classification assessed. In addition, we present differences in demographic distributions between survey respondents with accurate geographic classification and respondents with inaccurate geographic classification for both the area code and the wire center approaches.

Keywords: Cell phone sampling, Geographic accuracy, National Immunization Survey

### 1. Introduction

In recent years, cell phone use increased. By the second half of 2012, nearly two in every five American homes (38.2%) had wireless service only (Blumberg et al. 2013). The increased use of cell phones has required researchers to modify telephone survey practices and methods, especially when geographic accuracy is required. Differences in the construction of cell phone and landline sample frames have important implications for the accuracy of geographic stratification in cell phone samples relative to landline samples. Since landline phone numbers are usually wired to a particular fixed location, the geographic information associated with them is relatively accurate. However, cell phone numbers are not wired to a fixed location and may not be associated with accurate

<sup>&</sup>lt;sup>1</sup> The findings and conclusions in this paper are those of the authors and do not necessarily represent the views of the National Center for Health Statistics, Centers for Disease Control and Prevention, or NORC at the University of Chicago.

geographic information. Individuals can purchase their cell phone from a different location than where they reside and move from one geographic location to another without changing their original cell phone number. The inaccurate geographic information associated with cell phone numbers may lead to increased cost and bias for area-specific telephone surveys and increased variance for national telephone surveys with area stratification (Skalland and Khare, 2013). Improving the geographic accuracy of cell phone samples is becoming more and more critical in terms of increasing costefficiency, measuring/mitigating survey bias for area-specific surveys, and reducing variance for national surveys with area stratification.

The assignment of a cell phone number to a particular geographic area when constructing a cell phone sampling frame can be based on the area code of the phone number, the wire center associated with the phone number, or the rate center<sup>2</sup> associated with the phone number. At the time of service initiation, each cell phone number is assigned to a particular wire center. Wire centers contain one or more physical structures (known interchangeably as central office, switch center, or wire center) that contain the switching and routing hardware for the U.S. telephony network. The wire center associated with a cell phone number is based on which wire center would have been associated if landline telephone service had been initiated at the same location. Each cell phone number can then be assigned to the county containing that wire center and a cell phone sampling frame for a particular geographic area can be built in this way. The geographic location of the area code can also link a phone number to a particular state or sub-state area, and a cell phone sampling frame can be based on the area code of the cell phone number. These two methods will result in different cell phone sampling frames for the same area, and these frames can have different levels of geographic accuracy. Skalland and Khare (2013) estimated that 11.5 percent of U.S. adults living in cell phone-only households reside in a state that differs from their sampling state based on the area code. Christian et al. (2009) estimated that about 10 percent of cell phone adults and 12 percent of cell phone-only adults reside in a state that differs from the state associated with the cell phone number. They also estimated that about 41 percent of cell phone adults and 43 percent of cell phone-only adults reside in a county that differs from the county associated with the cell phone number, although it is not clear what method they used to assign the cell-phone numbers to counties.

In this paper, we compared state and local-area geographic accuracy of cell phone numbers assigned to geographic location based on the area code versus the wire center using data collected from Quarter 3, 2011 through Quarter 2, 2012, for the National Immunization Survey (NIS), a dual-frame RDD survey sponsored by the Centers for Disease Control and Prevention and fielded by NORC at the University of Chicago. In addition, we compared estimates of demographic differences between respondents with accurate and inaccurate geographic assignment, first with the assignment based on the area code and then with the assignment based on the wire center.

<sup>&</sup>lt;sup>2</sup> "Rate Center" denotes a specific geographical area used for defining the local calling area and for determining mileage measurements for billing purposes. Rate Centers are also known as billing centers. Each thousand-block (NPA-NXX-Y) of cell phone numbers can be associated with a single Rate Center.

### 2. Methods

For a particular state<sup>3</sup> or sub-state area, the accuracy or agreement between the area assigned to the cell phone number at the time of sampling and the reported location of residence of the user of that cell phone number can be measured in several ways. In this paper, we use the term "accuracy" to refer to the correct assignment of a cell phone number to a specific geography in the development of a cell phone sampling frame as compared to reported geography by survey respondents. The term "inaccuracy" means that a respondent's self-reported geography differs from the geography of the respondent's sampling stratum. From a sampling perspective, "inaccuracy" is geographic misclassification of the respondent. Positive predicted value rate (PPV rate), negative predicted value rate (NPV rate), sensitivity rate, and specificity rate are the terms often used in signal detection and in epidemiology for assessing the performance of a binary classification test. These rates can also be applied to measure the accuracy of the geographic assignment of cell phone samples. The PPV rate is defined as the proportion that resides in the target area among all the respondents sampled from the target area's sampling frame based on the respondent-reported area of residence. This can be thought of as the incidence rate for a sample selected for a particular area. The NPV rate is defined as the proportion that reportedly resides outside of the target area among all the respondents sampled outside of the target area's sampling frame. The sensitivity rate is defined as the proportion that appears on the target area's sampling frame of all the respondents reportedly residing in the target area. This is the proportion of residents of the area that are covered by the area's sampling frame. The specificity rate is defined as the proportion that is correctly classified outside of the target area's sampling frame among all the respondents residing outside of the target area. Table 1 shows the relationship among the four rates.

A sample drawn from a perfectly accurate sampling frame would have a 100% PPV rate, a 100% NPV rate, a 100% sensitivity rate, and a 100% specificity rate. However, due to the wireless attribution and mobility of cell phones, the geographic information associated with the cell phone number is not as accurate as the information for landline phones, especially when the target geography is small, such as at the county or city level. We compared PPV, NPV, sensitivity, and specificity rates based on two methods for constructing the cell phone sampling frame: the area code method versus the wire center method. These comparisons were made both at the state level and at the sub-state level targeted by the NIS.

We also compared the characteristics of respondents inaccurately classified to their state of residence to those respondents with accurate classification to their state of residence, based on the area code method versus the wire center method. Using a Chi-square test of independence at the 0.05 significance level, we tested whether demographic differences between respondents with accurate geographic classification were statistically significant from respondents with inaccurate geographic classification. The Chi-square test was applied independently for both the wire center and the area code methods and for both methods we found statistically significant differences between the demographic distributions of respondents with accurate geographic classification and those with inaccurate geographic classification.

<sup>&</sup>lt;sup>3</sup> All states refer to the 50 states and the District of Columbia.

The NIS offers a very robust dataset to assess the geographic accuracy of cell phone RDD sampling by the area code and the wire center approaches since it is designed as a representative state and local area RDD dual-frame landline and cell phone sample covering all states in the United States. We used data from Quarter 3, 2011 through Quarter 2, 2012 of the NIS for our analysis. The survey target population was households with children 19-35 months. The sample was stratified at the state level and for ten substate areas in New York, Pennsylvania, Illinois, and Texas. A total of 8,299 cell phone sample household interviews were completed over this time period and used in our analysis.

### 3. Results

The estimated state level PPV rates, NPV rates, sensitivity rates, and specificity rates based on the area code method versus those based on the wire center method are presented in Table 2 for Q3, 2011 through Q2, 2012. The same four rates for the ten substate sampled areas in the NIS for the same time period are presented in Table 3. Differences in PPV rates between the two methods varied from state to state, with differences ranging from -3.7 percentage points to 36.2 percentage points. Construction of the cell phone frame based on the area code produced a higher PPV rate than that based on the wire center in 21 states and 9 sub-state local areas; in eight states, the PPV rate was more than 5 percentage points higher. Twenty-nine states had the same PPV rates using the two methods. Only one state had a slightly lower PPV rate based on the area code method than based on the wire center method. At the state level, NPV rates were similar for the two methods, with nearly all greater than 99%. At the sub-state local area level, NPV rates were also similar for the two methods and all were greater than 96%.

In addition to higher PPV rates, the area code method also tended to produce a higher sensitivity rate than the wire center method both at the state and sub-state levels. Seventeen states had higher sensitivity rates based on the area code method than based on the wire center method; the sensitivity rate was more than 5 percentage points higher using the area code method in eight states, and was more than 10 percentage points higher in four states. Thirty-two states had the same sensitivity rates based on the area code method.

Both the area code method and the wire center method had very high specificity rates at the state level; the average was 99.7% for both methods. Based on the area code method, 50 states had specificity rates above 99%; based on the wire center method, 49 states had specificity rates above 99%. Thirty-nine states had the same specificity rates based on the two methods; 10 states had higher specificity rates based on the area code method than based on the wire center method; only 2 states had slightly lower specificity rates based on the area code method than based on the wire center method than based on the wire center method. The two methods yielded slightly lower specificity rates at the sub-state level than at the state level. On average across the 10 sub-state areas, the sub-state specificity rate was 99.2% based on the area code method and 98.7% based on the wire center method. Five areas had higher specificity rates based on the area code than based on the wire center, one area had a very similar specificity rate based on the two methods, and three areas had lower specificity rates based on the area code method than based on the wire center method.

The demographic differences between respondents with accurate and inaccurate geographic classification based on the area code and based on the wire center are shown in Table 4.The respondents with geographic misclassification were statistically<sup>4</sup> more likely to be non-Hispanic white-only, college graduates, older, married, high income, or renters; and they were more likely to have moved from a different state since the child was born and live in non-central cities of metropolitan statistical areas (MSAs). These differences existed regardless of whether the area code method or the wire center method was used to construct the sampling frame. Since the characteristics of respondents with accurate and inaccurate geographic classification are not the same, inaccuracy of geographic stratification may potentially lead to biased estimates for single-state surveys. Note that the differences in Table 4 were based on every state in the nation and are not necessarily the differences that exist for any particular state.

### 4. Discussion

Overall, based on data from the NIS collected from Quarter 3, 2011 through Quarter 2, 2012, construction of a cell phone sampling frame based on the area code was more accurate than construction based on the wire center, both at the state level and for the ten sub-state areas targeted by the NIS. While for most states, the accuracy was similar between the two methods, for some states and sub-state areas the area code method was substantially more accurate than the wire center method, with differences greater than 10 percentage points. We found that the demographic differences between cell phone respondents with accurate and inaccurate classification of reported state of residence were similar regardless of whether the area code method or the wire center method was used to construct the sampling frames.

Based on our finding that the area code method was substantially more accurate than the wire center method in many states and sub-state areas and as accurate as the wire center method, construction of a cell frame based on the area code would be preferable over construction based on the wire center for single state-level surveys as well as for surveys that stratify geographically at state or local level. For the sub-state target areas investigated here, construction using the area code method would also be preferred.

For dual frame RDD national surveys, the under-coverage resulting from misclassification does not lead to potential bias because such surveys sample from every state's cell phone sampling frame and nearly every cell phone user appears on one of these sampling frames. However, for telephone surveys that target only a particular geography, e.g., single state surveys, geographic misclassification may lead to bias in survey estimates due to under-coverage. The potential bias may be negligible or mitigated if the geographic misclassification errors, e.g., either misclassified at random within the demographic groups or not completely at random, are covered by the post stratification or raking schemes. This issue requires individual assessment for each survey using cell phone telephone sampling where geography is inherent in the sample design and estimation.

Because the NIS is a national survey that samples from every state's cell phone sampling frame, the results pertaining to potential under-coverage bias do not apply to the NIS.. In the NIS, geographically misclassified cases are reclassified into their true state in the

<sup>&</sup>lt;sup>4</sup> Chi-square test of independence with p-value<0.001

survey and base-weights reflecting initial probabilities of selection are retained. In this way, bias due to geographic misclassification as described in this paper is not an issue for the NIS. However, because the area code method was found to be as accurate as or more accurate than the wire center method, utilizing the area code approach for sample frame construction in the NIS should generally result in lower sampling error in survey outcomes as compared to the wire center approach for the same sample size, which was the key research question posed for the conduct of this research. Based on these findings, the NIS adopted the area code method for assignment of geographic location beginning in Quarter 3, 2012.

### 5. Limitations

There are several limitations to this work. First, the results presented here are based on the NIS, and the target population for the survey is households containing 19-35 month old children. Therefore the conclusions we have drawn may not be applicable to the population of households in general. Second, this analysis is based on data collected in Quarter 3, 2011 through Quarter 2, 2012, and the results may not hold in the future. Finally, a new method for constructing cell-phone sampling frames for geographic areas uses the rate center associated with the phone number. We did not evaluate the accuracy of the rate center method in this paper. The rate center method could prove more accurate than either the area code method or the wire center method.

### 6. Implications

While we find the area code method to be more accurate than the wire center method for constructing cell phone sampling frames, both methods resulted in some inaccuracy due to geographic misclassification. This inaccuracy has consequences for cell phone surveys, which may differ depending on whether the survey targets a single state or local area, or whether it is a national survey with state or local stratification. Many of these implications have been previously described (Skalland and Khare, 2013) and were supported by our analysis. Additionally, for national surveys with state or sub-state level stratification, the geographic inaccuracy associated with sampling from cell phone frames means that the respondent reported state of residence is not a sampling stratum but an estimation domain. The cell phone sample is drawn from each state's cell phone sampling frame, but the state of residence is not known at the time of sampling. Location of residence is known only once the respondent completes the interview and reports the actual residence. Therefore, when producing variances for state-level estimates, the sampling state should be treated as the sampling stratum, and the respondent-reported state of residence should be treated as an estimation domain. When constructing a cell phone sample frame, survey researchers should consider the appropriateness of using the area code method or the wire center method for surveys as well as other methods such as rate center attributes. Different methods may be more appropriate than another to address geographic inaccuracies for cell phone surveys at the local, single state, or national levels.

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	Target Area	Target Area	Total	
On Sampling Frame of Target Area	а	b	N1 = a + b	
Off Sampling Frame of Target Area	с	d	N2 = c + d	
Total	M1 = a + c	M2 = b + d		

 Table 1: Definitions of PPV Rate<sup>5</sup>, NPV Rate<sup>6</sup>, Sensitivity Rate,

 and Specificity Rate

Sensitivity Rate = a/NSpecificity Rate = d/M2

 <sup>&</sup>lt;sup>5</sup> PPV Rate is positive predicted value rate.
 <sup>6</sup> NPV Rate is negative predicted value rate.

Positive Predicted Value Rate			Negative Predictive Value Rate			Sensitivity Rate			Specificity Rate			
STATE	Area Code Method	Wire Center Method	Difference (Area Code - Wire Center)									
State Minimum	47.6	33.2	-3.7	98.7	97.7	0.0	45.4	17.2	-2.8	98.1	96.8	-0.1
State Maximum	94.4	94.4	36.2	100.0	100.0	1.1	97.9	97.9	34.1	99.9	99.9	1.3
State Average	88.2	85.7	2.6	99.7	99.7	0.1	86.8	83.7	3.0	99.7	99.7	0.1
AK	94.4	94.4	0.0	99.9	99.9	0.0	96.5	96.5	0.0	99.9	99.9	0.0
AL	92.9	92.9	0.0	99.9	99.9	0.0	91.5	91.5	0.0	99.9	99.9	0.0
AR	91.6	91.6	0.0	99.9	99.9	0.0	93.0	93.0	0.0	99.9	99.9	0.0
AZ	90.3	90.3	0.0	99.8	99.8	0.0	83.6	83.6	0.0	99.9	99.9	0.0
CA	91.1	91.1	0.0	99.3	99.3	0.0	60.3	60.3	0.0	99.9	99.9	0.0
CO	88.0	88.0	0.0	99.8	99.8	0.0	85.3	85.3	0.0	99.8	99.8	0.0
CT	88.5	88.5	0.0	99.8	99.8	0.0	89.8	89.8	0.0	99.8	99.8	0.0
DC	47.6	33.2	14.4	99.9	99.8	0.1	94.6	87.8	6.8	98.1	96.8	1.3
DE	84.6	63.0	21.5	100.0	99.6	0.4	97.9	74.3	23.6	99.7	99.2	0.4
FL	91.2	91.2	0.0	99.6	99.6	0.0	69.7	69.7	0.0	99.9	99.9	0.0
GA	89.6	88.7	0.9	99.6	99.6	0.0	72.3	72.3	0.0	99.9	99.9	0.0
HI	83.4	83.4	0.0	99.9	99.9	0.0	93.6	93.6	0.0	99.7	99.7	0.0
IA	86.6	85.0	1.6	99.8	99.8	0.0	88.5	86.3	2.3	99.8	99.8	0.0
ID	90.8	89.6	1.2	99.9	99.9	0.0	90.8	92.3	-1.5	99.9	99.8	0.0
IL	89.2	86.9	2.4	99.7	99.6	0.1	91.0	88.2	2.7	99.6	99.6	0.1
IN	92.9	92.6	0.4	99.9	99.8	0.1	91.5	86.8	4.7	99.9	99.9	0.0
KS	86.6	73.5	13.1	99.8	99.8	0.1	89.9	86.0	3.9	99.8	99.5	0.3
KY	93.4	91.5	2.0	99.8	99.7	0.1	87.7	82.3	5.4	99.9	99.9	0.0
LA	88.5	88.5	0.0	99.9	99.9	0.0	92.1	92.1	0.0	99.8	99.8	0.0
MA	87.2	87.2	0.0	99.5	99.5	0.0	68.3	68.3	0.0	99.9	99.9	0.0
MD	81.6	45.5	36.2	98.7	97.7	1.1	59.9	25.8	34.1	99.6	99.0	0.6

### Table 2: State Level Accuracy of Geographic Stratification, 2011Q3-2012Q2 National Immunization Survey

			Negative Predictive Value					(	(Continued)			
Positive Predicted Value Rate		Rate			Sensitivity Rate			Specificity Rate				
STATE	Area Code Method	Wire Center Method	Difference (Area Code - Wire Center)									
ME	91.9	91.9	0.0	99.9	99.9	0.0	96.5	96.5	0.0	99.9	99.9	0.0
MI	90.1	90.1	0.0	99.9	99.9	0.0	90.1	90.1	0.0	99.9	99.9	0.0
MN	89.2	92.9	-3.7	99.7	99.6	0.1	79.2	73.6	5.6	99.9	99.9	-0.1
MO	91.3	79.1	12.2	99.8	99.5	0.3	84.1	63.7	20.4	99.9	99.8	0.1
MS	94.3	94.3	0.0	99.9	99.9	0.0	93.5	93.5	0.0	99.9	99.9	0.0
MT	92.6	92.6	0.0	100.0	100.0	0.0	97.9	97.9	0.0	99.9	99.9	0.0
NC	91.2	91.2	0.0	99.6	99.6	0.0	72.2	72.2	0.0	99.9	99.9	0.0
ND	85.4	81.3	4.2	99.9	99.9	0.0	93.8	96.5	-2.8	99.7	99.6	0.1
NE	91.2	89.3	2.0	99.8	99.8	0.0	90.6	90.6	0.0	99.9	99.8	0.0
NH	80.0	80.0	0.0	99.9	99.9	0.0	91.4	91.4	0.0	99.6	99.6	0.0
NJ	92.1	92.1	0.0	99.4	99.4	0.0	62.1	62.1	0.0	99.9	99.9	0.0
NM	93.1	93.1	0.0	99.8	99.8	0.0	90.3	90.3	0.0	99.9	99.9	0.0
NV	78.8	78.8	0.0	99.8	99.8	0.0	89.8	89.8	0.0	99.6	99.6	0.0
NY	83.0	83.0	0.0	99.7	99.7	0.0	92.0	92.0	0.0	99.4	99.4	0.0
OH	93.5	87.8	5.7	99.8	99.8	0.0	87.1	87.1	0.0	99.9	99.8	0.1
OK	93.7	93.7	0.0	99.7	99.7	0.0	81.3	81.3	0.0	99.9	99.9	0.0
OR	89.1	83.1	6.1	99.9	99.9	0.0	92.7	91.1	1.6	99.8	99.7	0.1
PA	85.1	79.1	6.0	99.5	99.2	0.4	91.8	84.8	7.0	99.1	98.8	0.3
RI	80.2	80.2	0.0	100.0	100.0	0.0	97.0	97.0	0.0	99.6	99.6	0.0
SC	87.6	87.5	0.1	99.9	99.9	0.0	91.6	90.8	0.8	99.8	99.8	0.0
SD	93.9	93.1	0.8	99.9	99.9	0.0	94.6	93.8	0.8	99.9	99.9	0.0
TN	83.3	82.0	1.4	99.8	99.8	0.0	87.3	86.5	0.8	99.7	99.7	0.0
TX	92.6	92.6	0.0	99.2	99.2	0.0	94.2	94.2	0.0	99.0	99.0	0.0
UT	86.9	86.9	0.0	99.9	99.9	0.0	91.4	91.4	0.0	99.8	99.8	0.0
VA	84.0	83.3	0.7	98.8	98.2	0.6	45.4	17.2	28.2	99.8	99.9	-0.1

### Table 2: State Level Accuracy of Geographic Stratification, 2011Q3-2012Q2 National Immunization Survey

	Positive Predicted Value Rate		Negative Predictive Value Rate		Sensitivity Rate			(Continued)Specificity Rate				
STATE	Area Code Method	Wire Center Method	Difference (Area Code - Wire Center)	Area Code Method	Wire Center Method	Difference (Area Code - Wire Center)	Area Code Method	Wire Center Method	Difference (Area Code - Wire Center)	Area Code Method	Wire Center Method	Difference (Area Code - Wire Center)
VT	88.5	88.5	0.0	99.9	99.9	0.0	96.5	96.5	0.0	99.8	99.8	0.0
WA	89.0	87.6	1.4	99.6	99.5	0.1	74.8	65.5	9.2	99.9	99.9	0.0
WI	94.4	94.4	0.0	99.9	99.9	0.0	93.7	93.7	0.0	99.9	99.9	0.0
WV	93.5	93.5	0.0	99.9	99.9	0.0	96.3	96.3	0.0	99.9	99.9	0.0
WY	89.7	89.7	0.0	100.0	100.0	0.0	97.9	97.9	0.0	99.8	99.8	0.0

### Table 2: State Level Accuracy of Geographic Stratification, 2011Q3-2012Q2 National Immunization Survey

Estimates presented as point estimate (%).

#### **Negative Predictive Value Positive Predicted Value Rate Sensitivity Rate Specificity Rate** Rate Sub State Sampling Difference Difference Difference Difference Area Area Wire (Area Area Wire (Area Area Wire (Area Area Wire (Area Code Code Center Code -Code Center Code -Code Center Code -Center Code -Wire Wire Wire Wire Method Method Method Method Method Method Method Method Center) **Center**) Center) **Center**) 98.3 96.6 4.2 -5.0 97.8 42.0 29.9 0.0 -0.1 52.6 96.0 -0.3 Sub State Minimum 39.5 100.0 1.7 98.5 50.8 83.5 83.2 100.0 98.5 99.8 99.9 2.0 Sub State Maximum 69.0 55.6 13.3 99.7 99.4 0.3 85.3 72.5 12.8 99.2 98.7 0.6 Sub State Average New York - City of New York 74.7 71.6 3.1 99.8 99.3 0.5 90.3 58.2 32.1 99.5 99.6 -0.1 New York - Rest of 83.5 25.1 99.8 99.1 State 58.3 99.8 0.0 82.8 84.5 -1.7 99.8 0.6 Pennsylvania -Philadelphia 47.5 30.2 17.3 99.9 99.9 0.0 94.3 95.0 -0.7 96.2 2.0 98.2 Pennsylvania - Rest of State 83.0 75.0 8.0 98.3 96.6 1.7 52.6 4.2 48.4 99.6 99.9 -0.3 Illinois - City of 30.8 39.5 99.8 99.8 0.0 73.7 3.9 98.4 Chicago 70.2 77.6 99.7 1.2 Illinois - Rest of State 81.8 68.8 13.0 99.6 98.4 1.1 80.4 29.6 50.8 99.6 99.7 -0.1 Texas - Dallas 12.1 County 42.0 29.9 99.8 99.9 -0.1 91.5 96.5 -5.0 97.8 96.0 1.8 Texas - El Paso County 83.2 83.2 0.0 100.0 100.0 0.0 98.5 98.5 0.0 99.7 99.7 0.0 Texas - City of 48.9 99.9 99.9 0.0 98.9 Houston 55.4 6.5 91.6 91.6 0.0 99.1 0.3 Texas - Bexar 8.5 99.9 93.5 68.3 59.7 99.9 0.0 93.5 0.0 99.3 98.9 County 0.3

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### Table 3: Sub-State Local Area Level Accuracy of Geographic Stratification, 2011Q3-2012Q2 National Immunization Survey

Estimates presented as point estimate (%).

The sample size is TX-rest of state is too small. The results are not reliable. So it is excluded.

# Table 4: Estimated Difference in Distribution of Characteristics of 19-35 Month's Children (Accurate Sampling State - Inaccurate Sampling State)

Characteristic	Sampling Fran	ne Constructed by	Wire Center	Sampling Frame Constructed by Area Code			
	Sampling State Matches True State of Residence	Sampling State Differs from True State of Residence	Difference	Sampling State Matches True State of Residence	Sampling State Differs from True State of Residence	Difference	
Race/Ethnicity							
Hispanic	23.6	15.3	8.4	23.3	15.1	8.2	
Non-Hispanic White Only	54.9	58.0	-3.1	54.9	59.0	-4.1	
Non-Hispanic Black Only	9.8	11.4	-1.5	10.0	10.6	-0.6	
Non-Hispanic Other/Multiple Race <i>Chi-Square p-value</i>	11.6	15.4 <.0001	-3.8	11.8	15.3 <.0001	-3.5	
Mother's Education							
< 12 Years	14.0	8.2	5.8	14.0	6.7	7.3	
12 Years	22.7	15.8	6.9	22.8	13.2	9.5	
> 12 Years, Non-College Grad	26.6	25.4	1.2	26.4	26.5	-0.1	
College Grad	36.7	50.6	-13.9	36.8	53.6	-16.7	
Chi-Square p-value		<.0001			<.0001		
Mother's Age Group							
<= 19 Years	2.3	0.9	1.4	2.3	0.7	1.6	
20-29 Years	44.3	42.0	2.3	44.4	40.5	3.9	
>= 30 Years	53.4	57.1	-3.7	53.3	58.8	-5.5	
Chi-Square p-value		<.0001			<.0001		

# Table 4: Estimated Difference in Distribution of Characteristics of 19-35 Month's Children (Accurate Sampling State - Inaccurate<br/>Sampling State) (Continued)

Characteristic	Sampling Fran	ne Constructed by	Wire Center	Sampling Frame Constructed by Area Code				
	Sampling State Matches True State of Residence	Sampling State Differs from True State of Residence	Difference	Sampling State Matches True State of Residence	Sampling State Differs from True State of Residence	Difference		
Marital Status of Mother								
Widowed/Divorced/Separated/Deceased	8.3	6.2	2.2	8.4	5.3	3.1		
Never Married	26.6	16.5	10.1	26.6	13.7	12.9		
Married	65.1	77.3	-12.2	65.1	81.1	-16.0		
Chi-Square p-value		<.0001			<.0001			
Income to Poverty Ratio								
Less than 1.33	39.6	25.7	13.9	39.4	23.3	16.2		
Greater than or Equal to 1.33, Less than 4.0	38.1	39.8	-1.7	37.9	41.2	-3.3		
Greater than or Equal to 4.0	22.3	34.6	-12.2	22.7	35.6	-12.9		
Chi-Square p-value		<.0001			<.0001			
Mobility Status								
Moved from Different State since Child Birth Did not move from Different State since	7.0	30.6	-23.6	7.0	37.2	-30.2		
Child Birth	93.0	69.4	23.6	93.0	62.8	30.2		
Chi-Square p-value		<.0001			<.0001			

#### Table 4: Estimated Difference in Distribution of Characteristics of 19-35 Month's Children (Accurate Sampling State - Inaccurate Sampling State) (Continued)

Characteristic	Sampling Fran	ne Constructed by	Wire Center	Sampling Frame Constructed by Area Code			
	Sampling State Matches True State of Residence	Sampling State Differs from True State of Residence	Difference	Sampling State Matches True State of Residence	Sampling State Differs from True State of Residence	Difference	
MSA							
MSA, Central City	44.5	34.6	9.8	43.4	39.3	4.1	
MSA, Non-Central City	33.5	51.7	-18.1	34.6	49.2	-14.6	
Non-MSA	22.0	13.7	8.3	22.0	11.5	10.5	
Chi-Square p-value		<.0001			<.0001		
Ownership							
Owned or Being Bought	56.1	50.3	5.7	56.2	48.1	8.0	
Rented/Other	43.9	49.7	-5.7	43.8	51.9	-8.0	
Chi-Square p-value		0.0001			<.0001		

Estimates presented as point estimate (%). The estimates are based on unweighted data.