

Assessing the Effect of Calibration on Nonresponse Bias in the 2005 ARMS Phase III Sample Using 2002 Census of Agriculture Data

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Abstract

The Agricultural Resource Management Survey (ARMS) is conducted by the USDA and collects detailed economic data from US producers. As with most surveys, ARMS suffers from unit nonresponse (70.5% in the 2005) with the potential to introduce nonresponse bias. Nonresponse bias was assessed by matching records sampled for the ARMS with those from the 2002 Census. Mean relative bias was assessed for 17 variables by comparing estimates based on census data for all ARMS cases (respondents and nonrespondents) versus ARMS respondents, using both uncalibrated and calibrated base sample weights. Nine of the 17 had significant bias using the ARMS base weights. The ARMS calibration weights reduced the bias so that it was no longer significantly different from zero in 90% of the study variables. This suggests that calibration is an effective tool in reducing nonresponse bias to acceptable levels.

Key Words: Nonresponse Bias, Response Rate, Calibration Weights, Mean Relative Bias

1. Introduction

Survey nonresponse happens; the question is, how do we address it? In 2003, the Federal Government's Federal Committee on Statistical Methodology (FCSM) formed a subcommittee of Interagency Council on Statistical Policy (ICSP) representative nominees to update Federal standards for statistical surveys. The Subcommittee on Standards for Statistical Surveys concluded that in order to ensure the quality, objectivity, utility, and integrity of Federal Government data, nonresponse bias should be assessed when surveys exhibit insufficient response rates. Under the guidance of the FCSM and ICSP, ICSP representatives recommended Federal survey standards and guidelines to the Executive Office of the President's Office of Management and Budget in 2004. After public review, the Executive Office of the President ultimately released the *Office of Management and Budget Standards and Guidelines for Statistical Surveys* on September, 22, 2006.

The United States Department of Agriculture's (USDA) National Agricultural Statistics Service (NASS) helped develop the OMB's new standards and guidelines for statistical surveys. This paper focuses specifically on Standard 3.2. Standard 3.2 addresses response rates and analysis of nonresponse bias, requiring that "Agencies must appropriately measure, adjust for, report, and analyze unit and item nonresponse to assess their effects on data quality and to inform users" when survey response rates fall below 80 percent. (*Office of Management and Budget, 2006*, p. 14) Standard 3.2 stipulates that response rate are computed "...using standard formulas to measure the proportion of the eligible sample that is represented by the responding units in each study, as an indicator of potential nonresponse bias." (p. 14)

In 2005, the Agricultural Resource Management Survey (ARMS) Phase III response rate was 70.5 percent ($n = 34,937$), necessitating an assessment of nonresponse bias according to Standard 3.2, Guideline 3.2.9. Guideline 3.2.9 states,

Given a survey with an overall unit response rate of less than 80 percent, conduct an analysis of nonresponse bias using unit response rates as defined above, with an assessment of whether the data are missing completely at random. As noted above, the degree of nonresponse bias is a function of not only the response rate but also how much the respondents and nonrespondents differ on the survey

variables of interest. For a sample mean, an estimate of the bias of the sample respondent mean is given by:

$$B(\bar{y}_r) = \bar{y}_r - \bar{y}_t = \left(\frac{n_{nr}}{n} \right) (\bar{y}_r - \bar{y}_{nr})$$

Where:

\bar{y}_t = The mean based on all sample cases;

\bar{y}_r = The mean based only on respondent cases;

\bar{y}_{nr} = The mean based only on nonrespondent cases;

n = The number of cases in the sample; and

n_{nr} = The number of nonrespondent cases.

For a multistage (or wave) survey, focus the nonresponse bias analysis on each stage, with particular attention to the “problem” stages. A variety of methods can be used to examine nonresponse bias, for example, make comparisons between respondents and nonrespondents across subgroups using available sample frame variables. In the analysis of unit nonresponse, consider a multivariate modeling of response using respondent and nonrespondent frame variables to determine if nonrespondent bias exists. (p. 16)

Currently NASS calculates the unweighted unit response rates (*RRU*) for the ARMS based on the formula provided under Guideline 3.2.2:

$$RRU = \frac{C}{C + R + NC + O + e(U)}$$

Where:

C = The number of completed cases or sufficient partials;

R = The number of refused cases;

NC = The number of noncontacted sample units known to be eligible;

O = The number of eligible sample units not responding for reason other than refusal;

U = The number of sample units of unknown eligibility, not completed; and

e = The estimated proportion of sample units of unknown eligibility that are eligible. (p. 14)

NASS sums the number of positive usables, out of business, and non-farms and calculates the percentage this sum represents of the total number of reports to calculate the response rate for ARMS Phase III.

The ARMS is conducted in three phases. Phase I screens for potential samples for Phases II and III. Phase II collects data on cropping practices and agricultural chemical usage and Phase III collects detailed economic information about the agricultural operation, as well as the operator’s household. Phase III is the only phase of the ARMS with response rates lower than 80 percent.

Due to lower response rates with ARMS Phase III, the potential for nonresponse bias is greater there. NASS weights the ARMS Phase III respondent sample in such a way that estimated variable totals for a large set of items match “targets” determined from other sources. This is done through a weighting process called “calibration.” Calibration is the process of adjusting survey weights so that certain targets are met. NASS uses official estimates of farm numbers, corn, soybean, wheat, cotton, fruit and vegetable acres as well as cattle, milk production, hogs, broilers, eggs and turkeys as calibration targets. For example, after calibration the sum of the weighted survey data will equal the NASS estimate for corn acres. In addition to reducing confusion in the user community that might result from NASS releasing alternative estimates for the same totals, calibration weighting produces 2005 ARMS Phase III estimates with generally lower variances and, hopefully reduced nonresponse biases. This report describes an ongoing research effort aimed at measuring the potential for nonresponse bias in the ARMS Phase III and the success or failure of calibration in removing it.

Nonresponse bias is very difficult to measure directly. Fortunately, an indirect measure of nonresponse bias is available for the 2005 ARMS Phase III, hereafter called simply the “ARMS.”

The Census of Agriculture, conducted every five years, is a mandatory collection of data from all known agricultural operations. NASS has data from the Census on items of interest for many of the ARMS nonrespondents; however, the Census itself is incomplete. An estimated 17.90 percent of all farms were missing from the 2002 Census Mailing List, and 12.26 percent of farms on the List failed to respond to the Census. Moreover, not all ARMS sampled farms could be matched to 2002 Census records. Nevertheless, by comparing the 2002 Census values of ARMS respondents to the full sample of ARMS respondents, we can measure the difference between the average ARMS respondent and the average of the full sample without any nonresponse adjustment. Additionally, we hope to measure the reduction of that difference from using a calibration-weighting process similar to the one used for the 2005 ARMS.

While the 2002 Census data do not perfectly match the 2005 ARMS data, they are correlated (Earp, McCarthy, Schauer, & Kott, 2008, Appendix A), so the present evaluation will compare respondents on the 2005 ARMS survey to nonrespondents using their 2002 Census data for each.

2. Method

Our analytical data set consists of census values for farms sampled for the ARMS that also provided 2002 expenditure data on the Census. In the 2002 Census, only a sample of farms received the long version that asks for expenditure data. However, 2002 Census data were available for 81.4% of all 2005 ARMS III sampled operations of which only 48% completed the Census long forms with expenditure data and were included in this analysis.¹

The base sample weights² (each farm’s ARMS sample weight before calibration multiplied by its Census sample weight) for the subset of farms responding to the ARMS were calibrated so that the final weighted totals computed from them equaled the raw weighted total computed from the entire matched set for the following variables: cattle, corn, cotton, pigs, soybeans, wheat, fruit, vegetables, broilers, and turkeys. Each of these target variables plus egg and milk production was used operationally to calibrate the ARMS data.

As in the operational program, the ARMS respondent subset was calibrated independently in 20 regions. These included the 15 leading cash receipts states (Arkansas, California, Florida, Georgia, Illinois, Indiana, Iowa, Kansas, Minnesota, Missouri, Nebraska, North Carolina, Texas, Washington, and Wisconsin). The remaining 33 states (Alaska and Hawaii are not sampled for the ARMS) were grouped using the five production regions: 1) Atlantic, 2) South, 3) Midwest, 4) Plains, and 5) West. Our analysis focuses on 17 specific (non-calibration) variables collected on both the ARMS and the Census:

1. Total Acres
2. Total Sales
3. Acres Rented
4. Cropland Acres
5. Total Production Expenses
6. Crop Expenses
7. Seed Expenses
8. Fertilizer Expenses
9. Chemical Expenses
10. Livestock Purchases
11. Feed Purchases
12. Hired Labor Expenses

¹ The match rate for 2005 ARMS Phase III was significantly higher for nonrespondents (86.5%) than for respondents (79.2%) ($z = 16.04, p < .05$).

² The sample weight was used to determine which operations were to report expenditure data in the Census (USDA, 2002).

13. Machinery and Equipment Value
14. Government Payments
15. Operator's Age
16. Operator's Race
17. Farm Type.

Letting \bar{y}_r denote the 2002 Census preliminary-sample or calibrated-sample mean among the ARMS respondent subset for a study variable, and \bar{y}_t denote the corresponding preliminary-sample mean among the entire matched sample, it is a simple matter to compute the relative bias of the former with respect to the latter, $\text{relBias} = \frac{\bar{y}_r - \bar{y}_t}{\bar{y}_t}$. The statistical significance of this value is much harder to assess since the samples on which \bar{y}_r and \bar{y}_t are based are complex and overlapping.

Fortunately, we can easily test the persistence or absence of a systematic bias across the 20 regions. To this end, we compute the following measure of bias of an ARMS-respondent mean (before or after calibration) with respect to the mean of the entire matched sample in every region:

$$\begin{aligned}
 M &= \log(\bar{y}_r) - \log(\bar{y}_t) \\
 &= \log\left(\frac{\bar{y}_r}{\bar{y}_t}\right) \\
 &= \log\left(1 + \frac{\bar{y}_r - \bar{y}_t}{\bar{y}_t}\right) \\
 &\approx \frac{\bar{y}_r - \bar{y}_t}{\bar{y}_t}.
 \end{aligned}$$

This measure is conveniently symmetric, $\log(\bar{y}_t) - \log(\bar{y}_r) = -[\log(\bar{y}_r) - \log(\bar{y}_t)]$, while retaining the scale-invariance property of the relative bias (i.e., multiplying the reported item value on each farm by a fixed factor does not affect the overall relative bias).

The bias measure M for a study variable in a region can be treated as an independent random variable. The null hypothesis of no bias (again, either before or after calibration) can be tested against an alternative hypothesis of a persistent bias ($p\%$) across all the regions. The conventional t test based on the 20 observations (one per region) is asymptotically normal under both the null and alternative hypotheses. We follow the standard practice of approximating the distribution of this test statistic with a Student's t having 19 degrees of freedom. This may lead to liberal inferences (the inappropriate rejection of the null hypothesis when it is true) because the M -values for the study variable may not be normally distributed with a common variance across regions. Nevertheless, by taking logs we create a test statistic that is more nearly normal and homoscedastic than relative biases would be.

A sign and a ranked-sign test of the 20 paired observations for a study variable before and after calibration was conducted. The sign test is not as powerful as the other two tests (i.e., it more often fails to find that M is significantly different from 0 when, in fact, there is a persistent bias across the regions), but it assumes neither that M is normal nor homoscedastic. The signed-rank test assumes the latter but not the former. We include it in our results for completeness.

3. Results

Our results are summarized in Table 1. Chemical expenses, machinery and equipment value, government payments, acres rented, farm type, fuel and oil expenses, operator's age, and cropland acres (Variables 1-8) do not exhibit significant biases using either calibrated or uncalibrated weights. Although chemical expenses (Variable 1) did not exhibit significant bias, significantly less bias was exhibited using the calibrated weights versus the uncalibrated weights.

In almost 90 percent (8/9) of the study variables (9-17) exhibiting persistent biases using the base sample weights, calibration weighting is able to reduce the bias so that it was no longer significantly different from zero (9-16) ($p < .05$) according to the t -test, and in 50% of these variables we saw a significant reduction in bias levels (9-12) ($p < .05$) according to the paired t -test. After calibration, only one study variable, fertilizer expenses has a significant bias ($p < .05$) according to the t -test (but not according to the sign test). The bias of livestock purchases is indicated to be the largest of the study variables. Using only the sampling weights, it was highly significant in terms of each of the test statistics. After calibration, while still large in magnitude, the indicated bias was reduced to the point that it was statistically insignificant according to all the test statistics. For this variable, calibration does reduce the bias significantly if not completely.

4. Discussion

ARMS data are used by farm organizations, commodity groups, agribusiness, Congress, State Departments of Agriculture, and the USDA. The USDA uses ARMS data to evaluate the financial performance of farms and ranches, which influence agricultural policy decisions. The Department also uses the ARMS Phase III data for objective evaluation of critical issues related to agriculture and the rural economy; therefore, it is essential that measures be taken to minimize the effect of nonresponse bias in ARMS, especially for Phase III.

In the research on adjustment for nonresponse bias in the 2005 ARMS Phase III, the mean estimates of feed purchases, total production expenses, total sales, seed expenses, livestock purchases, cropland expenses, total acres operated, hired labor expenses, and fertilizer expenses, using 2002 Census data, demonstrated significant bias using just the base sample weights. Although the magnitude of the relative bias of the mean estimate remained high for livestock purchases using the calibrated weights, calibration reduced the magnitude of this bias so that it was no longer significant (see Table 1).

For this analysis, the calibration process varied slightly from that of the 2005 ARMS Phase III, in that egg and milk production were not included as calibration targets, since these data items were not collected for the 2002 Census. This may help to explain why the magnitude of the relative bias of the mean for livestock estimates in Table 1 remained high even after the data were calibrated. While it was not possible to use these as calibration targets in this analysis, their use in the ARMS III survey may reduce the bias for livestock purchases in published ARMS data.

According to Guideline 3.2.13 of the *Office of Management and Budget Standards and Guidelines for Statistical Surveys*, NASS should

Base decisions regarding whether or not to adjust or impute data for item nonresponse on how the data will be used, the assessment of nonresponse bias that is likely to be encountered in the review of collections, prior experience with this collection, and the nonresponse analysis discussed in this section. When used, imputation and adjustment procedures should be internally consistent, sampled on theoretical and empirical considerations, appropriate for the analysis, and make use of the most relevant data available. If multivariate analysis is anticipated, care should be taken to use imputations that minimize the attenuation of underlying relationships.

Due to the broadness of the ARMS Phase III data user community and the survey's impact on agricultural policy, it is crucial that the calibration process effectively adjusts for nonresponse bias. Assuming that the adjustment process is even more effective than demonstrated here (particularly for livestock purchases and fertilizer expenses) when all calibration targets (including egg and milk production) are available and used, it appears that NASS is appropriately addressing the issue of nonresponse bias in ARMS Phase III through the calibration process.

Limitations of this analysis include: 1) Inability to replicate the 2005 ARMS Phase III calibration process exactly; 2) Inability to assess farms not covered or responding to the Census of Agriculture or for which expenditure data were not available; 3) Inability to recognize localized biases in the ARMS data (tests were limited to persistent biases across regions); and 4) Assessment of nonresponse bias was conducted using 2002 data as opposed to the 2005 data, since Census data is only available every five years.

Table 1: Mean Comparisons and Indicated Biases for Matching Records Using Base Sampling Weights versus Calibrated Weights

Variable	National Estimates			Regional Estimates (n = 20)			Testing the Effect of Calibration on Regional Bias Means							
	Mean	Bias		Mean ¹	Bias Minimum ²	Bias Maximum ³	r ¹	p value ³	Sum ¹	p value ³	Signad Ranks ³	p value ³	r _{calibrated} ³	p value ³
1. Chemical Expenses (Dollars)	All Matching Records ¹	4,465.99		5,863.14										
	Matching Respondents ²	4,151.03	-7.05%	5,309.03	-6.66%	-43.91%	-1.81	0.09	-4.00	0.12	-47.00	0.08		
	Matching Respondents Calibrated ²	4,520.40	1.22%	5,864.94	1.09%	-18.56%	0.61	0.55	3.00	0.26	25.00	0.37	-2.42	0.03
2. Machinery & Equipment Value (Dollars)	All Matching Records ¹	76,243.46		83,052.61										
	Matching Respondents ²	75,262.16	-1.28%	82,612.76	-0.78%	-21.05%	-0.29	0.77	0.00	1.00	-24.00	0.39		
	Matching Respondents Calibrated ²	76,862.89	3.46%	84,958.38	2.27%	-8.79%	1.68	0.11	2.00	0.50	40.00	0.14	-1.72	0.10
3. Government Payments (Dollars)	All Matching Records ¹	3,638.39		4,068.32										
	Matching Respondents ²	3,894.15	1.45%	4,109.51	-0.13%	-26.03%	-0.04	0.97	-2.00	0.50	-17.00	0.55		
	Matching Respondents Calibrated ²	3,950.51	2.92%	4,218.76	2.95%	-29.67%	1.16	0.26	4.00	0.12	42.00	0.12	-0.81	0.43
4. Acres Rented	All Matching Records ¹	250.88		240.44										
	Matching Respondents ²	247.33	-1.42%	235.34	-2.26%	-18.19%	-1.22	0.24	-5.00	0.04	-39	0.15		
	Matching Respondents Calibrated ²	279.55	11.43%	261.23	2.58%	-38.84%	0.77	0.45	2.00	0.50	27.00	0.33	-1.58	0.13
5. Farm Type	All Matching Records ¹	8.25		7.92										
	Matching Respondents ²	8.44	2.30%	7.90	-0.85%	-25.18%	-0.60	0.56	1.00	0.82	9.00	0.76		
	Matching Respondents Calibrated ²	8.21	-0.48%	7.87	-1.66%	-47.98%	-0.66	0.52	1.00	0.82	20.00	0.47	0.66	0.52
6. Fuel & Oil Expenses (Dollars)	All Matching Records ¹	3,715.69		4,301.47										
	Matching Respondents ²	3,488.05	-6.13%	4,018.76	-6.09%	-32.46%	-1.96	0.06	-5.00	0.04	-68.00	0.01		
	Matching Respondents Calibrated ²	3,722.81	0.19%	4,260.42	-0.79%	-12.48%	-0.85	0.52	0.00	1.00	-7.00	0.81	-1.82	0.08
7. Operator's Age (Years)	All Matching Records ¹	55.41		55.18										
	Matching Respondents ²	55.73	0.58%	55.52	0.59%	-2.84%	0.89	0.36	0.00	1.00	11.00	0.70		
	Matching Respondents Calibrated ²	55.33	-0.14%	55.26	0.12%	-5.37%	0.21	0.83	0.00	1.00	1.00	0.99	1.43	0.17
8. Cropland Acres	All Matching Records ¹	266.11		275.60										
	Matching Respondents ²	262.40	-1.38%	266.98	-3.58%	-30.38%	-1.45	0.16	-4.00	0.12	-53	0.05		
	Matching Respondents Calibrated ²	268.45	0.88%	276.16	-0.25%	-15.50%	-0.22	0.83	-2.00	0.50	-1.00	0.99	-1.37	0.19

¹ Means computed using the base sampling weights for all matching cases with Census 2002 expenditure data (n = 13,875)

² Means computed only for ARMS III respondents with Census 2002 expenditure data (n = 9,258)

³ Regional estimates are based on the 20 ARMS III estimation regions using only ARMS III respondents

Note: Significant bias and corresponding r scores and p values are identified in red font. Significant reduction in bias is identified in blue font

Table 1 (Continued): Mean Comparisons and Indicated Biases for Matching Records Using Base Sampling Weights versus Calibrated

Variable	National Estimates			Regional Estimates (n=20)			Testing the Effect of Calibration on Regional Bias Means					
	Mean	Bias		Mean ¹	Bias Minimum ²	Bias Maximum ²	r ²	p value ³	Sign ³	Sign ³ p value ³	Sign ³ Rank ³ p value ³	r ² p value ³
9. Feed Purchases (Dollars)	All Matching Records ¹	11,366.90		12,288.74								
	Matching Respondents ²	9,614.45	-15.42%	9,704.04	-101.53%	50.76%	-2.44	0.02	-5.00	0.04	-5.00	0.04
	Matching Respondents Calibrated ²	10,680.33	-6.04%	11,184.01	-6.23%	19.34%	-1.84	0.08	-3.00	0.26	-47.00	0.08
10. Total Production Expenses (Dollars)	All Matching Records ¹	103,777.07		123,417.43								
	Matching Respondents ²	92,131.66	-11.22%	106,969.35	-60.96%	37.77%	-2.55	0.02	-7.00	0.00	-81.00	0.00
	Matching Respondents Calibrated ²	100,855.44	-2.82%	117,738.17	-33.61%	7.28%	-1.78	0.09	-5.00	0.04	-57.00	0.03
11. Total Sales (Dollars)	All Matching Records ¹	124,418.59		150,435.97								
	Matching Respondents ²	109,467.22	-12.02%	142,380.46	-60.73%	46.06%	-2.46	0.02	-4.00	0.12	-70	0.01
	Matching Respondents Calibrated ²	119,408.37	-4.03%	129,506.04	-3.26%	9.94%	-1.73	0.10	-2.00	0.50	-39.00	0.15
12. Seed Expenses (Dollars)	All Matching Records ¹	4,663.85		5,577.62								
	Matching Respondents ²	4,226.03	-9.39%	5,246.13	-8.11%	29.40%	-2.71	0.01	-5.00	0.04	-74.00	0.00
	Matching Respondents Calibrated ²	4,769.68	2.27%	5,655.68	-0.68%	14.32%	-0.42	0.68	-3.00	0.26	-17.00	0.55
13. Livestock Purchases (Dollars)	All Matching Records ¹	8,204.03		9,376.51								
	Matching Respondents ²	6,298.50	-23.23%	6,560.79	-32.90%	50.53%	-2.45	0.02	-6.00	0.01	-6.00	0.01
	Matching Respondents Calibrated ²	6,936.76	-15.45%	7,516.65	-20.34%	19.27%	-1.65	0.11	-2.00	0.50	-43.00	0.11
14. Cropland Expenses (Dollars)	All Matching Records ¹	14,958.54		18,366.38								
	Matching Respondents ²	13,758.92	-8.03%	16,896.49	-7.51%	25.43%	-2.55	0.02	-7.00	0.00	-72.00	0.01
	Matching Respondents Calibrated ²	14,848.57	-0.74%	18,160.87	-1.46%	6.36%	-1.48	0.16	-3.00	0.26	-38.00	0.17
15. Total Acres Operated (Dollars)	All Matching Records ¹	572.23		530.13								
	Matching Respondents ²	554.20	-3.15%	503.80	-5.13%	9.64%	-2.80	0.01	-6.00	0.01	-68	0.01
	Matching Respondents Calibrated ²	557.76	-2.53%	522.66	-2.03%	15.73%	-1.16	0.26	-3.00	0.26	-47.00	0.08
16. Hired Labor Expenses (Dollars)	All Matching Records ¹	12,320.40		15,595.86								
	Matching Respondents ²	10,557.57	-14.31%	13,471.89	-10.42%	38.87%	-2.67	0.02	-4.00	0.12	-67.00	0.01
	Matching Respondents Calibrated ²	12,015.11	-2.48%	15,256.50	-2.92%	15.35%	-1.00	0.33	1.00	0.82	-10.00	0.73
17. Fertilizer Expenses (Dollars)	All Matching Records ¹	5,829.70		6,925.62								
	Matching Respondents ²	5,381.87	-7.68%	6,341.54	-7.84%	20.33%	-2.85	0.01	-5.00	0.04	-68.00	0.01
	Matching Respondents Calibrated ²	5,558.49	-4.65%	6,640.36	-4.69%	5.15%	-2.88	0.02	-3.00	0.26	-61.00	0.02

¹ Means computed using the base sampling weights for all matching cases with Census 2002 expenditure data (n = 13,875)

² Means computed only for ARMS III respondents with Census 2002 expenditure data (n = 9,258)

³ Regional estimates are based on the 20 ARMS III estimation regions using only ARMS III respondents

Note. Significant bias and corresponding r scores and p values are identified in red font
Significant reduction in bias is identified in blue font

Knowing that the analyzed data come from the 2002 Census and not from the 2005 ARMS Phase III Survey does not limit, but strengthens the analysis. It allows us to focus entirely on the impact of the nonresponse *per se*.

Future research includes analyzing nonresponse bias of all study variables, especially livestock purchases and fertilizer expenses, using the 2007 Census data. We expect that analysis of 2007 Census data will provide a more powerful study, since the 2007 data contains equivalent calibration target variables for egg and milk production, expenditure data for all Census respondents, and more current reference data.

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