# Assessment of Small-Area Estimates from a Complex Survey Cancer Surveillance Project 

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## 2. NHIS and BRFSS Comparisons

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## 1. Introduction ${ }^{\text {a }}$

The National Cancer Institute (NCI) recently funded a cancer surveillance research project that required the accurate estimation of cancer risk factors on a periodic basis for most of the 3000+ counties in the United States. The behavioral risk indicators of current smoker status and lifetime smoking status along with the female screening practices of having a mammography within the last two years and having a PAP smear within the past three years were of major interest, but there was no one survey that could produce the magnitude of accurate estimates that were needed. Available were two major survey systems, the National Heath Interview Survey (NHIS) and Behavioral Risk Factors Surveillance Survey (BRFSS). Both surveys used the same or similar questions for the topics of interest and covered the years 1997-2003 completely for smoking variables, but covered the screening questions with planned omissions in some years. While direct design-based estimates could be obtained for larger counties, the small-area focus required some degree of modeling that would "borrow strength" from the existing survey data and externally available (e.g., from Census) socio-economicdemographic county covariates to create estimates over areas with insufficient survey data. This small-area project became a collaborative effort among NCI, the National Center for Health Statistics (NCHS) and the University of Michigan. The resulting research led to the development of a Bayesian hierarchical model which is fully discussed in Raghunathan, et.al (2007). This current paper, based on a poster session, is intended to provide complementary material to this referenced work. Space limitations require omission of details and emphasis on a few tables and maps.

[^0]The NHIS and BRFSS are two independently managed and sampled surveys. Table 1 provides some design comparisons.

Table 1: $\quad$ Survey Comparisons

|  | BRFSS | NHIS |
| :--- | :--- | :--- |
| Type | State, Telephone only | National, Face-to-face |
| Sample size <br> per year | $150-250$ K Households | $30-40$ K Households |
| Cost/response | Low | High |
| Organization | CDC/States | NCHS/Census |
| Response rate | Lower | Higher |
| Coverage | Landline Telephone <br> Residential Households, <br> Almost all counties | Dwelling Units for <br> Civilian Noninstitu- <br> tionalized population, <br> Sample 800+ counties |
| Available <br> Geographical <br> Information | State (public) <br> County (special <br> request needed) | 4 Regions (public) <br> State/County (restricted) <br> Research Data Center |

Table 2: National Estimates over Telephone Households

| Prevalence(\%) | Year | BRFSS | NHIS | Diff |
| :--- | :---: | :---: | :---: | :---: |
| current <br> smoking <br> males | 1997 | 26 | 27 | -1 |
|  | 1998 | 25 | 25 | 0 |
|  | 1999 | 25 | 25 | 0 |
|  | 2000 | 24 | 25 | -1 |
| mammogram | $1997-1998$ | 74 | 67 | 7 |
|  | $1999-2000$ | 72 | 67 | 5 |

For this paper we will focus on two examples of prevalence: men, age 18+, who are current smokers and women, age 40+, who have had a mammography in the past two years. At the national level for telephone households, Table 2 shows a mammography status difference between the two surveys. We attribute this difference to bias, possibly due to mode effect, response rate, or questionnaire variation. A similar comparison was done at the county level over the common counties of both samples with the data aggregated for survey years 1997-1999. Figure 1 displays the standardized difference of the estimated prevalence, ( $p_{\text {NHIS }}-p_{\text {BRFSS }}$ ), between the two surveys. For those counties with large effective sample sizes there is a tendency for the BRFSS estimate to be larger
(suggesting bias) than the NHIS estimate. The smoking variable showed no apparent bias. Figure 1 also exhibits a large number of counties with BRFSS effective sample sizes less than 25 . Such counties may have low precision.

## 3. Model-Based County-Level Estimation

For county-level estimation the BRFSS survey was considered to be the major data component, but to be supplemented with NHIS data and a statistical model. A hierarchical Bayesian model based on the MCMC method was developed. The major hypothesis imposed was that the NHIS had biases of smaller magnitude than the BRFSS. Ultimately, the model would compensate for small county samples, correct for households without telephones, and correct for possible BRFSS system biases (e.g., nonresponse and mode effects). BRFSS county-based prevalence rates for current smoking status and mammography screening are displayed before and after the modeling in Figures 2 to 5 .

The effect of the estimation procedure on detecting change in prevalence over time is also of interest. If $p_{t}$ is a prevalence estimator at time period $t$, we considered inferential change from time period $t_{1}=1997-$ 1999 to time period $t_{2}=2000-2003$ for the three estimators, direct BRFSS, direct NHIS, and our model. Consider $t=\left(p_{t 2}-p_{t 1}\right) / \operatorname{stderr}\left(p_{t 2}-p_{t 1}\right)$ as an exploratory statistic at the county-level, with the magnitude $\mid t$ method $\mid>2$ treated as an indication of significance. These $t$ values for the different estimation methods are summarized in Table 3. Both the BRFSS and the model tests for trend are compared for about 3000+ counties, but the model-based statistics appear less sensitive to finding change. At this time we have
limited measures of the "truth" at the county level, and the results are still being investigated

## 4. Poster Conclusions/Comments

- Model provides a method to combine BRFSS + NHIS county estimates
- Model tends to drive estimates in the NHIS direction
- Model Bias at the county level is unknown
- Model may be more adapted to estimating prevalence at time periods rather than estimating change over time
- More evaluations are necessary

Table 3: Status of Simple Tests for Trend 1997-1999 vs. 2000-2003 by Type of Estimator

| Current Smoker |  |  | Mammography |  |
| :---: | :---: | :---: | :---: | :---: |
| Type of Estimator <br> Used for Testing | Decr $^{1}$ | Incr $^{2}$ | Decr $^{1}$ | Incr $^{2}$ |
| BRFSS | 58 | 73 | 17 | 166 |
| Model | 8 | 0 | 1 | 59 |
| NHIS |  |  |  |  |
| Both Model \& BRFSS | 29 | 27 | 13 | 53 |
| Both Model \& NHIS | 8 | 0 | 1 | 26 |

${ }^{1}$ Number of Counties with Significant Decreasing Trend
${ }^{2}$ Number of Counties with Significant Increasing Trend
${ }^{3}$ NHIS uses 800+ counties for comparison

## 5. References

Raghunathan, T. E., Xie, D., Schenker, N., Parsons, V. L., Davis, W. W., Dodd, K. W., Feuer, E. J., (2007) Combining Information from Two Surveys to Estimate County-Level Prevalence Rates of Cancer Risk Factors and Screening, Journal of the American Statistical Association (to appear)

Figure 1: \% Mammography, Female 40+in households with telephones
Standardized Z difference (NHIS - BRFSS)
for sampled NHIS counties ,1997-1999

Figure 2: BRFSS \% Current smoker, Male 18+ , 1997-1999
(Counties with BRFSS sample 10+




[^0]:    ${ }^{\mathrm{a}}$ The findings and conclusions in this paper are those of the authors and do not necessarily represent the views of the National Center for Health Statistics, Centers for Disease Control and Prevention.

