DISPERSION IN THE INDEBTEDNESS OF LARGE NONFINANCIAL CORPORATIONS: AN INTER-INDUSTRY ANALYSIS OF FINANCIAL LEVERAGE

Max Johns, Internal Revenue Service

This article reports some results of a large empirical study on financial leverage. The article first defines financial leverage and some of its fundamental principles. This is followed by a brief description of the study's data base, which comprises measurements of financial variables and their dispersions for more than 3,000 large corporations. Following that is a discussion of the research findings and some broad implications of the findings.

I. INTRODUCTION

Financial leverage, as the term is commonly used, denotes the power a company can obtain, through debt, to translate a given level of net income into return on owners' equity. From the internal viewpoint of the individual firm, financial leverage is a tool to be employed by management. From the viewpoint of financial markets, however, financial leverage is a source of corporate risk, since it involves indebtedness.

From the external viewpoint, looking at the individual firm, the degree of financial leverage is usually an important consideration for creditors and investors. Financial leverage should also be an important consideration when one looks at industry averages. The high level of risk that accompanies high leverage tends to speed up the retrenchment reactions of business decision makers to signs of economic downturn. For this reason, financial leverage at the industry level should be watched closely by tax revenue estimators as well as makers of tax policy and fiscal policy. Industries where financial leverage exceeds established norms may be deemed potential sources of weakness in projections of corporation tax revenues and early unemployment trouble spots if the economy should show signs of weakening.

Since financial leverage at the industry level provides important information for analysts in both public and private sectors, consideration should be given to the credibility with which the numerical measurement of industry leverage is made. Dispersion is an important determinant of the credibility with which an industry average can be used to represent financial leverage for the companies in the industry. The findings reported here show that large corporations vary considerably in the degree to which they employ financial leverage, even for within-industry comparisons. Such comparisons of financial leverage reveal that certain industries have exceedingly high dispersions. The present study suggests some standards for dispersion (as measured by coefficient of variation) that might be used to assess the credibility of industry average leverage.

II. FINANCIAL LEVERAGE

Financial leverage is proportional to the relative size of debt in a company's financial structure. Figure 1 illustrates the basic principles of financial leverage.

We have a company here with a thousand dollars worth of assets. Setting aside the $500 debt owed by the company leaves $500 owners' equity—that part of the company's assets effectively owned by the company's owners. Leverage factor, the percent ratio of debt to total assets, is fifty percent. Net income, the amount by which a firm's receipts exceed its costs, is assumed to be $100. Return on equity is defined as the percent ratio of net income to owners' equity. With our assumed net income of $100 and equity of $500, we have a return on equity of twenty percent.

To appreciate the importance of financial leverage, let's compare the results of three alternative growth options for this company. (See Figure 2). Each of these growth options expands total assets by $100. This extra

---

Figure 2.--Growth Options

<table>
<thead>
<tr>
<th>Item</th>
<th>1</th>
<th>2</th>
<th>3</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total assets</td>
<td>$1,100</td>
<td>$1,100</td>
<td>$1,100</td>
</tr>
<tr>
<td>Debt</td>
<td>550</td>
<td>500</td>
<td>600</td>
</tr>
<tr>
<td>Equity</td>
<td>550</td>
<td>600</td>
<td>500</td>
</tr>
<tr>
<td>Net income</td>
<td>110</td>
<td>110</td>
<td>110</td>
</tr>
<tr>
<td>Leverage factor</td>
<td>50%</td>
<td>45%</td>
<td>55%</td>
</tr>
<tr>
<td>Return on equity</td>
<td>20%</td>
<td>18%</td>
<td>22%</td>
</tr>
</tbody>
</table>

---

527
capacity is assumed, in each case, to generate additional revenues in excess of costs sufficient to push net income up by $10. Note that option one is financed through equal additions of $50 to debt and equity, with the leverage factor holding at 50 percent. The new debt may take the form of a bond issue or perhaps new loans, either from banks or from other kinds of lenders. The new equity could come from the sale of common stock, or, more likely, through the use of the corporation's undistributed internal funds to purchase the new assets. Option two growth is financed entirely through equity, with no increase in debt, pushing the leverage factor down to 45. Option three is entirely debt-financed, raising the leverage factor to 55.

The bottom line shows the impact of each of these options on the firm's return on equity. The first option, half financed with equity, half with debt, involves a $50 increase in equity. With the $10 increase in net income assumed, return on equity does not change, since net income and equity increase in equal proportions. Option two, wholly financed through equity, results in a decrease in the company's return on equity since equity grows by a greater proportion than net income. Option three, wholly financed through debt with no increase in equity, results in a jump of two percentage points in return on equity. Looking at these results, it is easy to understand at least one source of motivation underlying a corporation's decision to plunge deeply into debt.

However, the corporation also has incentive to avoid excessive leverage and financial risk: the probability of company failure stemming from indebtedness. Financial risk contrasts to business risk: unavoidable threats to cash flow caused by the business cycle together with product market hazards inherent in any line of business. Increased debt is accompanied by increased interest expense. Interest expense is a contractual fixed cost. In contrast to other costs, which a company is generally able, to some extent, to control during times of cash flow stringency, interest must be paid when due. Thus, when a company has too much debt and interest obligations this involves the company in excessive risk of default and bankruptcy.

There are no universal standards for financial risk. What makes a prudent degree of leverage for a company would depend on the company's product markets and business risk, as well as prevailing norms within the company's comparison group (generally, firms of similar size within an industry). The need for quantitative norms to be used in financial risk assessment gives utility to industry averages of financial ratios of the kind analyzed here.

III. DATA DESCRIPTION

The data for this study come from large corporations in each of 159 nonfinancial industries. The industries are listed in the main table at the end of the paper. Companies are grouped into industries according to major line of business—that is, the line of business that provides the single largest source of company sales receipts. The observation group for the study is defined as the twenty largest corporations in each industry, but to include no corporations with total assets less than $50 million. Nineteen industries in the table have less than twenty large corporations as defined here, and three industries (in the service sector) have less than five large corporations, deemed here to be too few for meaningful dispersion analysis. Industries with fewer than twenty corporations in the observation group are identified in the footnotes to the table.

The data are part of the IRS Statistics of Income (SOI) 1983 sample of more than 90,000 corporation income tax returns. The sample takes in all large corporations, as defined here.[2] Thus the findings reported here are not based on sample data, but cover all the top large corporations in each industry.

IV. FINDINGS

The main table presents a substantial volume of numerical data on financial leverage for approximately 3,000 large corporations, grouped into conventional industries according to major line of business. What do these numbers tell us?

Industry averages of financial leverage for nonfinancial industries show a moderately strong grouping around central tendency, with 35 percent of the observations lying within ten percent of the overall mean leverage factor of 58.3.[4]

Before addressing the primary question of interest in this study: within-industry dispersion in financial leverage, let's look briefly at what the SOI corporation data show regarding the propensity of large corporations in nonfinancial industries to employ financial leverage.

Look first at manufacturing. Figure 3 shows that while the leverage factor in 1983 ranged from 43.8 percent (for large manufacturers of furniture and fixtures) to 66.4 percent (for makers of motor vehicles and equipment), most manufacturing industries fell to leverage factors within a few points of the average: 53.1 percent. Areas of business activity outside manufacturing show substantially higher degrees of financial leverage, especially large corporations in services, with their mean leverage factor of 68.0 percent.

Dispersion measures were computed for financial leverage among the top large corporations within the 159 nonfinancial industries covered by SOI data. Since average leverage factors vary significantly from industry to industry and standard deviation tends to vary in proportion to industry average, dispersions cannot be compared using standard deviation alone. A conventional method of placing dispersion measurements on a comparable basis is used here: coefficient of variation, the ratio of standard deviation to group average.
Figure 3.--Leverage Factor Averages for Nonfinancial Industries

<table>
<thead>
<tr>
<th>Nonfinancial Industry</th>
<th>Average</th>
</tr>
</thead>
<tbody>
<tr>
<td>Manufacturing</td>
<td>53.1</td>
</tr>
<tr>
<td>Food and kindred products</td>
<td>56.9</td>
</tr>
<tr>
<td>Tobacco manufactures</td>
<td>51.8</td>
</tr>
<tr>
<td>Textile mill products</td>
<td>49.1</td>
</tr>
<tr>
<td>Apparel and other textile products</td>
<td>49.6</td>
</tr>
<tr>
<td>Lumber and wood products</td>
<td>52.5</td>
</tr>
<tr>
<td>Furniture and fixtures</td>
<td>43.8</td>
</tr>
<tr>
<td>Paper and allied products</td>
<td>51.2</td>
</tr>
<tr>
<td>Printing and publishing</td>
<td>52.2</td>
</tr>
<tr>
<td>Chemicals and allied products</td>
<td>46.9</td>
</tr>
<tr>
<td>Petroleum (including integrated) and coal products</td>
<td>57.1</td>
</tr>
<tr>
<td>Rubber and miscellaneous plastic products</td>
<td>53.2</td>
</tr>
<tr>
<td>Leather and leather products</td>
<td>49.5</td>
</tr>
<tr>
<td>Stone, clay and glass products</td>
<td>50.8</td>
</tr>
<tr>
<td>Primary metal industries</td>
<td>62.2</td>
</tr>
<tr>
<td>Fabricated metal products</td>
<td>47.6</td>
</tr>
<tr>
<td>Machinery except electrical</td>
<td>57.6</td>
</tr>
<tr>
<td>Electrical and electronic equipment</td>
<td>49.7</td>
</tr>
<tr>
<td>Motor vehicles and equipment</td>
<td>66.4</td>
</tr>
<tr>
<td>Transportation equipment except motor vehicles</td>
<td>63.3</td>
</tr>
<tr>
<td>Instruments and related products</td>
<td>49.6</td>
</tr>
<tr>
<td>Transportation</td>
<td>64.9</td>
</tr>
<tr>
<td>Communication</td>
<td>59.8</td>
</tr>
<tr>
<td>Electric, gas, and sanitation utilities</td>
<td>61.2</td>
</tr>
<tr>
<td>Wholesale trade</td>
<td>60.1</td>
</tr>
<tr>
<td>Retail trade</td>
<td>60.5</td>
</tr>
<tr>
<td>Services</td>
<td>68.0</td>
</tr>
<tr>
<td>Other nonfinancial industries</td>
<td>64.9</td>
</tr>
</tbody>
</table>

Let's look at some highlights of the main table. See Figure 4. Industry coefficients of variation often conform to our expectations. For example, the relatively low coefficient of variation of 0.17 for general building contractors is consistent with the general impression that these types of companies are fairly homogeneous in business structure. The same observation can be made for meat packers with their 0.22 coefficient of variation. Moreover, look at the heterogeneous industries in the area of fabricated metal products. We see a coefficient of variation of 0.64 for large manufacturers of metal cans and shipping containers and 0.57 for makers of cutlery, hand tools, and hardware; screw machine products, bolts, and similar products.

The lowest coefficients of all are found in utilities: 0.07 for electric companies, for instance. This may reflect the uniformity imposed by regulatory commissions. Wholesale trade, while having a few industries with low coefficients of variation (the groceries trade with 0.24 for example), is characterized mostly by high dispersions. Note especially large wholesalers of chemical and allied products with a coefficient of variation of 1.44. This industry has a large number of "domestic international sales corporations" (DISC), special legal entities that differ basically in financial structure from other corporations.[5] Finally, as you would expect, the residual groups, i.e., "miscellaneous," "business not allocable," have relatively high dispersions.

Look now at some overall features of this dispersion. The median coefficient of variation is 0.37, with one half the nonfinancial industries having coefficients lying between 0.29 and 0.46. The lowest quarter ranges from 0.07 through 0.29 and the upper quarter ranges from 0.46 to 1.44. This suggests a hefty but not overwhelming magnitude of dispersion in corporate leverage. It is notable that about a quarter of the industries have coefficients of variation as large as one-half.

Three likely sources of dispersion in financial leverage for large corporations are random variation, differences in management judgment, and dispersion stemming from business diversification.

Since the corporate balance sheet shows values of financial variables at one point in time--typically the last day of tax year--these values could be significantly affected by random factors. For instance, to most corporations in nonfinancial industries, inventories are an important component of total assets, the denominator of the leverage ratio. Inventories are notorious for sudden temporary changes, when ups or downs in sales or production are brought on by such factors as demand change, calamitous weather, accidents, or labor strife. Random factors, whether influencing inventories, other asset items, or some component of total debt, will cause company leverage factors to deviate from values that would otherwise obtain. Thus, there might be a substantial amount of random dispersion within the industry, even if all other sources of dispersion were absent.

Another source of dispersion in financial leverage is the difference in the financial judgment of corporate management. Given the same set of market factors, business conditions, and economic outlook, different management teams may arrive at different sets of financial decisions. These sources of dispersion--randomness and
variation in corporate management—may be considered "licit," in that they are inevitable, given the nature of the observation unit. There is another source of dispersion, however, that has an "illicit" taint. A substantial amount of dispersion stems from a basic fault in corporate classification. While each corporation is assigned to one of a large number of industries defined according to finished products, it is a fact that virtually no large corporation entirely fits into any one industry. This is because of diversification, whereby companies attempt to maximize return on total investment by obtaining positions in a variety of product markets. As pointed out earlier, a company is classified as belonging to the industry that is the largest single source of its sales receipts. But this source could well amount to less than half the company's total receipts. Major components of a typical large corporation could be engaged in different lines of business, in which widely different financial practices are the norm.

V. DISPERSION STANDARDS FOR INDUSTRY

LEVERAGE FACTOR

The effectiveness of industry average leverage factor as a summary measure of financial leverage for the industry depends heavily on the amount of dispersion in the measurement. Without doubt, at some high degree of dispersion a collection of leverage ratios has so little coherence that its average value does not effectively represent leverage for the group.

Consider the situation where an industry has dispersion of such magnitude that its standard deviation is equal to the arithmetic mean. In other words, its coefficient of variation is unity. Assuming the underlying configuration of the industry's distribution of leverage factors to approximate the normal, with a coefficient of variation equal to one it would theoretically require an interval reaching from zero to twice the size of the average leverage factor to enclose two-thirds of the factors of the corporations in the group. Also, Coefficients of variation greater than one have the difficulty that the lower bound of the interval that covers two-thirds of the observations lies below zero. For the leverage factor, as with many other economic variables, such an interval would make no sense. Since there are no such things as negative debts, and negative total assets do not make sense either, leverage factors do not legitimately drop below zero. For this reason it seems appropriate here to designate a coefficient of variation equal to one to be the upper limit allowable for dispersion. For coefficients beyond this level, it is deemed that the collection of leverage factors has too little coherence for the mean to effectively represent the group's financial leverage.

Now consider cases where industry standard deviation relative to average leverage factor give coefficients of variation of 0.50 and 0.25 respectively. In the former case, an interval large enough to contain two-thirds of the leverage factors of large corporations in the industry would reach from one-half the size of the average factor to one-and-one-half times the size of the average factor. Finally, a coefficient of variation of 0.25 would require an interval reaching from three-quarters to one-and-one-quarter times the size of industry average leverage.

As indicated Figure 5, those industries are designated as "poor" that have coefficients of variation lying between 0.50 and 1.00, those with coefficient of variation between 0.25 and 0.50 are designated as "acceptable," and those with coefficient of variation no larger than 0.25 are designated as "good." These standards are arbitrary but, it is hoped, not unreasonable.

Consider the twenty largest corporations in the meat products industry in 1983. See the main table. These had an average leverage factor of 73.2 and a standard deviation of 15.9, resulting in a coefficient of variation of 0.22. This relatively favorable degree of dispersion places this industry in the "good" category. On the other hand, look at another manufacturing industry: logging, sawmills and planing mills. Here the twenty largest corporations had an average leverage factor of 43.3 percent. With a standard deviation of 25.7, the resulting coefficient of variation is 0.59, which gives that industry a "poor" dispersion rating.

Figure 5.-- Dispersion Standards

<table>
<thead>
<tr>
<th>Dispersion Class</th>
<th>Creditability</th>
</tr>
</thead>
<tbody>
<tr>
<td>CV &lt; 0.25</td>
<td>Good</td>
</tr>
<tr>
<td>0.25 &lt; CV ≤ 0.50</td>
<td>Acceptable</td>
</tr>
<tr>
<td>0.50 &lt; CV ≤ 1.00</td>
<td>Good</td>
</tr>
<tr>
<td>CV &gt; 1.00</td>
<td>Unacceptable</td>
</tr>
</tbody>
</table>

Note: There are a total of 155 industries in the above four groups. Of the 159 non-financial industries found in the main table, 3 are without dispersion data due to either no large corporations or too few for dispersion analysis. The fourth absence is the non-industry group: "Nature of business not allocable," which shows a coefficient of variation of 1.04.

The above standards can be used to assess dispersion in financial leverage for large corporations in non-financial industries. Of the 155 nonfinancial industries assessed, 128 of the industries (82 percent) show sufficiently low degrees of dispersion to rank in the "acceptable" and "good" categories. Twenty-six industries show "poor." The only industry having an unacceptably high dispersion is the wholesale trade of chemicals and allied products, with a coefficient of variation of 1.44. As pointed out earlier, this industry has a large number of "domestic international sales corporations"
VI. SUMMARY OF FINDINGS AND IMPLICATIONS

These findings show a substantial but not overwhelming amount of dispersion in financial leverage among the 20 largest corporations of nonfinancial industries in 1983. The median dispersion, as measured by coefficient of variation, is 0.37, with one-half the industries having coefficients lying between 0.29 and 0.46. The overall range is 0.07 to 1.44.

The basic implication of these findings is to bring into question the use of the arithmetic mean—or any other numerical measure of central tendency—to represent the financial leverage of large corporations in those industries with high degrees of dispersion, say coefficients of variation exceeding one-half. For some industries, where the coefficient of variation approaches one, there is probably so little grouping around central tendency that the mean leverage factor is without meaning as a summary statistic.

I will finish by disposing of a non-implication. These findings for financial leverage do not imply a similar level of dispersion for other financial variables. A preliminary look at liquidity ratios, for instance, suggests substantially higher degrees of dispersion than for leverage ratios.

Future projects on my research agenda for IRS corporation data include further investigation into financial leverage, studies of corporate liquidity trends, and measurements of corporate risk and uncertainty. An additional promising area of research may be the study of industrial classification systems with respect to dispersion criteria. Groupings of industries may well differ significantly in dispersion of basic economic measurements. It should strengthen the credibility of such measurements to classify industries accordingly.

NOTES AND REFERENCES


### Agriculture, Forestry, and Fishing

- Agricultural production
- Agricultural services (except veterinarians), forestry, fishing, and hunting

### Mining

- Metal mining
  - Iron ore
  - Copper, lead, and zinc, gold, and silver ores
  - Other metal mining
- Coal mining
- Oil and gas extraction
- Nonmetallic minerals, except fuels
- Forest products

### Construction

- General building contractors and operative builders
- Heavy construction contractors
- Special trade contractors and contractors not elsewhere classified

### Manufacturing

- Food and kindred products
- Tobacco manufactures
- Textile mill products
- Apparel and other textile products
- Paper and paper products
- Printing
- Other fabricated metal products
- Miscellaneous fabricated metal products
- Electrical equipment
- Optical, medical, and ophthalmic goods
- Instruments and related products
- Apparatus and other tax-due products
- Petroleum and coal products, not elsewhere classified
- Gas production and distribution
- Other nonmetallic mineral products
- Computers
- Transportation equipment not elsewhere classified
- Other transportation equipment

### Transportation and Public Utilities

- Rail transportation
- Local and interurban passenger transit
- Combination utility services
- Gas production and distribution
- Combination utility services
- Radio and television broadcasting
- Telephone, telegraph, and other communication services

### Wholesale and Retail Trade

- Retail trade
- Wholesale and retail trade not allocable

### Services

- Professional services
- Business services
- Amusement and recreation services
- Amusement and recreation services except motion pictures
- Legal services
- Business services
- Educational services
- Membership organizations

### Agriculture, Forestry, and Fishing

- Agricultural production
- Agricultural services (except veterinarians), forestry, fishing, and hunting

### Mining

- Metal mining
- Coal mining
- Other nonmetallic minerals, except fuels
- Forest products

### Construction

- General building contractors and operative builders
- Heavy construction contractors
- Special trade contractors and contractors not elsewhere classified

### Manufacturing

- Food and kindred products
- Tobacco manufactures
- Textile mill products
- Apparel and other textile products
- Paper and paper products
- Printing
- Other fabricated metal products
- Miscellaneous fabricated metal products
- Electrical equipment
- Optical, medical, and ophthalmic goods
- Instruments and related products
- Apparatus and other tax-due products
- Petroleum and coal products, not elsewhere classified
- Gas production and distribution
- Other nonmetallic mineral products
- Computers
- Transportation equipment not elsewhere classified
- Other transportation equipment

### Transportation and Public Utilities

- Rail transportation
- Local and interurban passenger transit
- Combination utility services
- Gas production and distribution
- Combination utility services
- Radio and television broadcasting
- Telephone, telegraph, and other communication services

### Wholesale and Retail Trade

- Retail trade
- Wholesale and retail trade not allocable

### Services

- Professional services
- Business services
- Amusement and recreation services
- Amusement and recreation services except motion pictures
- Legal services
- Business services
- Educational services
- Membership organizations

---

**Footnotes**

a. 7 large corporations, 16 large corporations, 10 large corporations, 11 large corporations, 10 large corporations, 12 large corporations, 11 large corporations, 1 large corporation, 1 large corporation, 1 large corporation, 1 large corporation, 1 large corporation

b. General purpose financial statistics are available only for 7 large corporations, 16 large corporations, 10 large corporations, 11 large corporations, 10 large corporations, 12 large corporations, 11 large corporations, 1 large corporation, 1 large corporation, 1 large corporation, 1 large corporation, 1 large corporation.

c. Data for these corporations are not available for 7 large corporations, 16 large corporations, 10 large corporations, 11 large corporations, 10 large corporations, 12 large corporations, 11 large corporations, 1 large corporation, 1 large corporation, 1 large corporation, 1 large corporation, 1 large corporation.